

# Community Impact Strategy

“Community Bank Port Fairy & District has a mission to be a substantial, sustainable community-built business that contributes to community prosperity”

This plan sets out our community investment and impact priorities, to guide decisions, while still ensuring we remain adaptable. Community Bank Port Fairy & District is committed to growing the prosperity of the community through enabling, connecting and strengthening community-based organisations, creating partnerships of mutual benefit in which we grow side by side, engaging and empowering current and future community leaders, and ensuring the long-term safety and economic sustainability of our community.



## Community Connectedness

Drive the community's connectedness through the strengthening of local community groups and facilitating collaborative partnership opportunities.



## Health and Wellbeing

Support initiatives that improve the physical and mental health of our community, and increases access to health services.



## Economic and Tourism

Grow the economic strength of our region through supporting key tourism assets and events, driving economic innovation and encouraging social enterprise.



## Education

Support the ongoing sustainability of educational institutions and increase access to educational opportunities.



## Youth Engagement and Services

Improve the connectedness of youth to our community and enhance their development and leadership skills.

Contact Community Bank Port Fairy & District for more information.  
Email: [ashley@portfairycommunitybank.com.au](mailto:ashley@portfairycommunitybank.com.au)

Bendigo and Adelaide Bank Limited ABN 11 068 049 178 (2022326-2022292) (06/24)